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[Alexander Osterwalder: Tools for Business Model Generation](#), a 53-minute video discussing the Business Model Canvas in detail. Stanford Entrepreneurship Corner , 26 January 2012 [Business Model Fiddle](#) , an online tool for creating and sharing business models.

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Besides his speaking engagements, Dr. Osterwalder focuses on executive training in the domain of business model development and innovation. He writes a popular blog on business model innovation at [www.businessmodelalchemist.com](#). Organizations that use the business strategy described in [Business Model Generation](#) include 3M, Ericsson, IBM, Telenor, Capgemini, Deloitte, and many more.

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A Better Way to Think About Your Business Model
Alexander Osterwalder is cofounder of Strategyzer.com, a company that builds practical tools for business strategy and innovation. He is also the author of bestsellers *Business Model Generation*

Tools for Business Model Generation [Entire Talk ...
Entrepreneur and business model innovator Alexander Osterwalder discusses dynamic, yet simple-to-use tools for visualizing, challenging and re-inventing business models. Osterwalder articulates how to use the visual language of his business model canvas framework, and shares stories of how this

Key Parts of A Business: Business Model Generation By Alexander Osterwalder & Yves Pigneur

Business Model Generation By Alexander Osterwalder & Yves Pigneur is an expertly written book. With the collaboration of so many practitioners and academics each page holds information that any

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There is a lot of information and tested tools in *Business Model Generation* by Alexander Osterwalder & Yves Pigneur, and I think the best way to use the book is to read it through once, then reread section by section, and after each section you answer the questions and follow the process so that at the end of the second pass through the book, you have your new business model.